#### **CIVIL COVER SHEET**

APPENDIX H

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating

the civil docket sheet. (SEE IN	STRUCTIONS ON THE REVER	SE OF THE FORM.)	Julie III		TO TO THE H	SCOTTIC CROK DI	Court for the por	pose or an	maring
I. (a) PLAINTIFFS	(a) PLAINTIFFS			DEFENDANTS John Doe and Jane Doe (anonymous internet website bloggers					
USA Technolog	gies, Inc.	•		operating as Ve					
· · · · · · · · · · · · · · · · · · ·	(b) County of Residence of First Listed Plaintiff Chester			County of Residence of First Listed Defendant			unknown		
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				1	D CONDEMN INVOLVED.	IATION CASES, US	SE THE LOCATION	DN OF THE	
(c) Attorney's (Firm Name.	Address, and Telephone Number	,		Attorneys (If Known)					
	rio, Lurio & Associate et St., Ste. 3320, Phi								
II. BASIS OF JURISD	ICTION (Place on "X" in	One Box Only)		ITIZENSHIP OF P	RINCIPA	AL PARTIES	Place an "X" in O and One Box		
1 U.S. Government	X 3 Federal Question		PTF	•	DEF			PTF I	DEF
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2 U.S. Government Defendant	4 Diversity  Undicate Citizenship	o of Parties in Hem III)	Citiz	en of Another State	2 2	Incorporated and I of Business In /		5	5
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IV. NATURE OF SUIT	(Place on "X" in One Box Onl		LFOR	GETTURE/PENALTY	B 11	KRUPTCY	OTHER	STATUTE	<u> </u>
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120 Marine 130 Miller Act	310 Airplane 315 Airplane Product	362 Personal Injury - Med. Malpractice		620 Other Food & Drug 625 Drug Related Scizure	423 With		4 10 Antitrus 430 Banks a	ut .	
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151 Medicare Act	330 Federal Employers*	Injury Product		650 Airline Regs.	830 Pater			Organization	
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(Excl. Veterans)	345 Marine Product	370 Other Fraud		690 Other	l		810 Selectiv		
153 Recovery of Overpayment	Liability	371 Truth in Lending		LABOR		SECURITY	X 850 Securiti		itics/
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190 Other Contract	Product Liability	385 Property Damage		720 Labor/Mgmt. Relations	863 DIW	C/DIWW (405(g))	12 USC		•
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REAL PROPERTY	CIVIL RIGHTS	PRISONER PETITIO	NS	740 Railway Labor Act		AL TAX SUITS	892 Econom		tion Act
210 Land Condemnation	441 Voting	510 Motions to Vaca		790 Other Lubor Litigation		s (U.S. Plaintiff	893 Enviror		
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1 2	an "X" in One Box Only)			. Trans	ferred from			Appeal to I ludge from	
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VI. CAUSE OF ACTIO	Securities viola								
VII. REQUESTED IN COMPLAINT:	CHECK IF THIS UNDER F.R.C.P.	IS A CLASS ACTIO	N I	DEMAND \$ unliquidate		CHECK YES only URY DEMAND		complain X No	t: 
VIII. RELATED CAS IF ANY	E(S) (See instructions):	JUDGE			DOCK	ET NUMBER			
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February 17, 2009		<del>/ ) ( )</del>			WISE	7010			
RECEIPT #	\MOUNT	/APPLYING IFP_				MAG. JU	DGE		

#### UNITED STATES DISTRICT COURT

APPENDIX F

FOR THE EASTERN DISTRICT OF PENNSYLVANIA — DESIGNATION FOR assignment to appropriate calendar.	M to be used by counsel to indicate the category of the case for the pur
Address of Plaintiff: 100 Deerfield Lane, Suite 140, Malvern, PA 193	355
Address of Defendant: UNKNOWN	
Place of Accident, Incident or Transaction; internet postings worldwide	
(Use Reverse Side	For Additional Space)
Does this civil action involve a nongovernmental corporate party with any parent corpor	ration and any publicly held corporation owning 10% or more of its stock?
(Attach two copies of the Disclosure Statement Form in accordance with Fed.R.Civ	y.P. 7.1(a)) Yes□ No□
Does this case involve multidistrict litigation possibilities?  RELATED CASE, IF ANY:	Yes□ No ☑
Case Number: Judge	Date Terminated:
Civil cases are deemed related when yes is answered to any of the following question	15;
1. Is this case related to property included in an earlier numbered suit pending or wit	thin one year previously terminated action in this court?
	Yes□ No□
2. Does this case involve the same issue of fact or grow out of the same transaction a	as a prior suit pending or within one year previously terminated
action in this court?	Yes□ No□
3. Does this case involve the validity or infringement of a patent already in suit or ar	ny earlier numbered case pending or within one year previously
terminated action in this court?	Yes□ No□
CIVIL: (Place V in ONE CATEGORY ONLY)  A. Federal Question Cases:	B. Diversity Jurisdiction Cases:
1. Indemnity Contract, Marine Contract, and All Other Contracts	Insurance Contract and Other Contracts
2. D FELA	2. Airplane Personal Injury
3.  Jones Act-Personal Injury	3. Assault, Defamation
4. D Antitrust	4. Marine Personal Injury
5. D Patent	5. Motor Vehicle Personal Injury
6. Labor-Management Relations	6. Other Personal Injury (Please specify)
7. Civil Rights	7. Products Liability
8.  Habeas Corpus	8. Products Liability — Asbestos
9. 🗵 Securities Act(s) Cases	9. All other Diversity Cases
10. Social Security Review Cases	(Please specify)
11. All other Federal Question Cases (Please specify)	(
	CERTIFICATION
1. Margaret Sherry Lurio	riate Category) eby certify:
Pursuant to Local Civil Rule 53.2, Section 3(c)(2), that to the best of my k exceed the sum of \$150,000.00 exclusive of interest and costs;	nowledge and belief, the damages recoverable in this civil action case
Relief other than monetary damages is sought.	
DATE: February 17, 2009 MM 2	MSL7613 35217
Attorney-at-Law	Attorney I.D.#
NOTE: A trial of novo will be a trial by jury on	ly if there has been compliance with F.R.C.P. 38.
I certify that, to my knowledge, the within case is not related to any case now penetropy as noted above.	ding or within one year previously terminated action in this court
DATE: February 17, 2009	MSL7613 35217
CIV. 609 (4/03)	Attorney I,D,#

**CIVIL ACTION** 

USA Technologies, Inc.,

APPENDIX I

#### IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF PENNSYLVANIA

#### CASE MANAGEMENT TRACK DESIGNATION FORM

<b>Felephone</b>	FAX Numl	per	E-MI	ail Address		
215) 665-9300	(215) 665-8582		mlurio@luriola		<del>.</del>	-
Date	Attorney-at	-law	Attor	ney for Pla	intiff	
February 17, 2009	Margaret Sherry l		na.	2	MSL7613	<u>_</u>
f) Standard Management -	- Cases that do not	fall into any o	one of the other	tracks.	(	X)
e) Special Management — commonly referred to as the court. (See reverse management cases.)	s complex and that	need special	or intense mana	gement by	(	)
<ul> <li>d) Asbestos – Cases involves exposure to asbestos.</li> </ul>	ving claims for per	sonal injury o	r property dama	ige from	•	)
c) Arbitration - Cases requ	uired to be designa	ed for arbitra	tion under Loca	l Civil Rule	53.2. (	)
<ul> <li>b) Social Security – Cases and Human Services de</li> </ul>				y of Health	(	)
a) Habeas Corpus – Cases	brought under 28	U.S.C. §2241	through §2255		(	)
SELECT ONE OF THE F	OLLOWING CA	SE MANAGI	EMENT TRAC	KS:		
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Hdumasse and Vendcard,	Defendants.	1010	1 2 DI	Call .	1.4	_
John Doe and Jane Doe (and bloggers operating as Vendid	ian, USATsucks,	site :	N	О.		
V.	Plaintiff,	,				

APPENDIX G

#### UNITED STATES DISTRICT COURT EASTERN DISTRICT OF PENNSYLVANIA

V.  John Doe and Jane Doe (anonymous in website bloggers operating as Vendician USATsucks, Hdumasse and Vendcard		Civil Action No:	
DISCLOSU	JRE STATEMENT	FORM	
Please check one box:			
above listed civil action de corporation that owns 109  The nongovernmental cor	oes not have any par 6 or more of its stock porate party,as the following pare	, in the ent corporation(s) and publicly he	e
-	****		_
February 17, 2009  Date	Jens S	MSL7613 Signature	
Counsel fo	r: USA Technologie	es, Inc.	

#### Federal Rule of Civil Procedure 7.1 Disclosure Statement

- (a) WHO MUST FILE: NONGOVERNMENTAL CORPORATE PARTY. A nongovernmental corporate party to an action or proceeding in a district court must file two copies of a statement that identifies any parent corporation and any publicly held corporation that owns 10% or more of its stock or states that there is no such corporation.
  - (b) TIME FOR FILING; SUPPLEMENTAL FILING. A party must:
    - file the Rule 7.1(a) statement with its first appearance, pleading, petition, (1)motion, response, or other request addressed to the court, and
    - promptly file a supplemental statement upon any change in the **(2)** information that the statement requires.

### UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF PENNSYLVANIA

USA TECHNOLOGIES, INC. : 100 Deerfield Lane Suite 140 Malvern, PA 19355, Plaintiff, CIVIL ACTION NO. : NO.: v. JOHN DOE AND JANE DOE ANONYMOUS INTERNET WEBSITE BLOGGERS OPERATING AS VENDICIAN, USATSUCKS, HDUMASSE AND VENDCARD addresses unknown, Defendants.

#### COMPLAINT

Plaintiff USA Technologies, Inc. (hereinafter "USAT"), by its attorneys, Lurio & Associates, P.C., hereby makes claim against Defendants John Doe and Jane Doe, anonymous website bloggers operating as Vendician, Usatsucks, Hdumasse, and Vendcard and avers in support thereof as follows:

#### **PARTIES**

- 1. USAT is a Pennsylvania corporation with its principal place of business at 100 Deerfield Lane, Suite 140, Malvern, PA 19355.
- 2. USAT is a public company whose stock is traded on the National Association of Securities Dealers, Inc.'s Global Market under the symbol "USAT".
  - 3. USAT is a provider of cashless, micro-transactions and

networking services.

- 4. Yahoo! is a business which operates an Internet website (www.yahoo.com) which includes separate pages for public companies. Each such site provides stock quote information as well as a message board on which individuals can post messages concerning the particular public company or its stock.
- 5. The identity of a particular individual posting a message on the Yahoo! USAT message board is unknown to the public as the member is identified only by his or her screen name.
- 6. Upon information and belief, Defendants John Doe and Jane Doe anonymous website bloggers operating as Vendician, Usatsucks, Hdumasse and Vendcard are anonymous website bloggers who have published the following false and defamatory messages about USAT and its officers, as well as messages containing confidential proprietary information for USAT, on the Yahoo.com Finance webpage for USAT.

#### JURISDICTION AND VENUE

- 7. The jurisdiction of this court is invoked, and venue is in this district, pursuant to the Securities Exchange Act of 1934, 15 U.S.C. §78a et seq.
- 8. The supplemental jurisdiction of this court is invoked pursuant to 28 U.S.C.A. §1367 to consider USAT's common law claims through pendent jurisdiction.
  - 9. Venue is proper in the United States District Court for

the Eastern District of Pennsylvania pursuant to 28 U.S.C.A. §1391 as the unlawful practices alleged below affect business within this district and USAT's business operations are based in this district.

#### FACTUAL ALLEGATIONS

- 10. Message id 1309 was posted by "usatsucks" on January 10, 2009 at 06:50 P.M. titled "stock price". The body of the message is "they laid off 22 people and then hired 3 or 4 of them back within two days. all that, and the coo's kid(s) are still getting free tennis lessons from one of the two remaining sales guys. figure that one out."
- 11. The message in the preceding paragraph contains confidential employee information concerning the number of employees laid off, and then rehired, that had not been publicly released at the time of the posting. In addition, the message contains false and defamatory statements that the Chief Operating Officer, Stephen Herbert, was receiving improper benefit by virtue of his standing as an officer of the company.
- 12. A message posted by "hdumasse" on February 8, 2009 at 3:04 P.M. was titled "Re: Insider Trading at USA I think so you be the judge". The body of the message is "to follow up what had been posted... within a few months of getting a new windows laptop, steve herbert bought himself (ahem, his wife) a mac laptop, expensed it to the company, and then pushed the now former

comptroller to get the expense report processed and filed before the auditors arrive. word is that the same now former comptroller discovered that the company is losing money on every transaction processed and was fired for taking that to king george instead of letting the coo sweep it under the carpet with the rest of his dirty little secrets.".

- 13. The message in the preceding paragraph contains false and defamatory statements about the Chief Operating Officer, Stephen Herbert, insofar as it states he improperly used company assets for his own benefit, and had employees take improper actions concerning expense reports. The message also contains false and defamatory statements that each transaction processed by USAT loses money.
- 14. Message id 1320 was posted by "usatsucks" on January 17, 2009 at 03:47 P.M. and is titled "Insider Trading at USA I think so you be the judge". The body of the message is "Inside trading isn't all that's going on. Within a year of the company buying him a new Dell laptop, Steve Herbert expensed a Macbook (for his wife) and then made sure that the paperwork was neatly filed before the latest round of auditors came in. How dirty do people have to be before the authorities take action?"
- 15. The message in the preceding paragraph contains false and defamatory statements that the company engages in insider trading, and that USAT's Chief Operating Officer, Stephen Herbert

improperly used company assets for his own benefit.

- 16. Message id 1322 was posted by "Vendician" on January 25, 2009 at 08:53 P.M. titled "PCI?!?!". The body of the message is "So USA Tech was spending big bucks on both PCI and SOX and I have yet to see the results. Knowing their (and foxy's) affinity for press releases, I am deeply troubled that compliance appears not to have been achieved. I heard that a plan was in place in mid '07 to achieve both, and then.....nothing. My guess is that the one running at least one of the projects was rif'd in rounds 1 or 2. That would fit the profile of both the person asked to leave (saying 'let go' implies they were hoping to leave) and the decision makers for their choices as if that were also surprising. Anyone have an update since this affects every single customer of this company?"
- 17. The message in the preceding paragraph contains information about two of USAT's internal compliance projects: PCI (required set of security standards for account data protection); and SOX (Sarbans Oxley Act). The false statements about USAT's compliance is defamatory and adversely affects USAT's ongoing business.
- 18. Message id 1306, Board id 51478, was posted by "Vendcard" on January 6, 2009 at 12:13 P.M. titled "Insider Trading at USA I think so you be the judge". The body of the message is "I wonder what it takes for the SEC to stop the

officers from insider trading. It's very interesting that they sell their shares right before layoffs happen. YES ANOTHER LAYOFF HAPPENED ON MONDAY. To bad that the people who got let go were not the right ones. If you ever want this stock to make money first they need to get rid of the officers who continue to take bonuses for not meeting numbers and then selling it just before layoffs. I don't see them taking pay cuts in fact they just gave themselves another bonus and raise."

19. The message in the preceding paragraph contains false and defamatory statements that the company engages in insider trading.

#### COUNT I

PLAINTIFF USA TECHNOLGIES, INC. V. DEFENDANTS ANONYMOUS INTERNET WEBSITE BLOGGERS OPERATING AS VENDICIAN, USATSUCKS, HDUMASSE AND VENDCARD

### SECTION 10(b) OF THE SECURITIES EXCHANGE ACT OF 1934, 15 U.S.C. § 78j(b), AND RULE 10b-5 OF THE SECURITIES EXCHANGE COMMISSION, 17 C.F.R. § 240.10b-5

- 20. Paragraphs 1 through 19 hereof are incorporated by reference herein as if set forth in full.
- 21. Defendants made the above referenced false and fraudulent misrepresentations and statements in an attempt to manipulate the stock market price of USAT stock in violation of Section 10(b) of the Securities Exchange Act of 1934, 15 U.S.C. § 78j(b), and Rule 10b-5 of the Securities Exchange Commission, 17 C.F.R. § 240.10b-5.
  - 22. Each of the Defendants carried out a plan, scheme and

course of conduct which was intended to and did deceive the investing public and negatively affect the price of USAT's stock. In furtherance of this unlawful scheme, plan and course of conduct, Defendants, and each of them, took the actions set forth herein.

- 23. Defendants (i) employed devices, schemes, and artifices to defraud; (ii) made untrue statements of material fact and/or omitted to state material facts necessary to make the statements not misleading; and (iii) engaged in acts, practices, and a course of business which operated as a fraud and deceit upon the purchasers of USAT stock, in an effort to enrich themselves through undisclosed manipulative trading tactics by which they wrongfully distorted the pricing of USAT stock in violation of Section 10(b) of the Exchange Act and Rule 10b-5.
- 24. The Defendants employed devices, schemes and artifices to defraud and a course of conduct and scheme as alleged herein to unlawfully manipulate and profit from secretly timed trading and thereby engaged in transactions, practices and a course of business which operated as a fraud and deceit.
- 25. The Defendants had actual knowledge of the misrepresentations of material facts set forth herein, or acted with reckless disregard for the truth in that they failed to ascertain and to disclose such facts, even though such facts were available to them. Such defendants' material misrepresentations

and/or omissions were done knowingly or recklessly and for the purpose and effect of concealing the truth.

- 26. As a result of the dissemination of the materially false and misleading information and failure to disclose material facts, as set forth above, the market price of USAT's stock was distorted.
- 27. Defendants acted with scienter in that Defendants knew that the public documents and statements issued or disseminated on the Message Board for USAT on Yahoo! were materially false and misleading; knew that such statements or documents would be issued or disseminated to the investing public; and knowingly and substantially participated or acquiesced in the issuance or dissemination of such statements or documents as primary violations of the federal securities laws.
- 28. By virtue of the foregoing, Defendants have violated Section 10(b) of the Exchange Act, of 1934, 15 U.S.C. § 78j(b), and Rule 10b-5 of the Securities Exchange Commission, 17 C.F.R. § 240.10b-5, and USAT has been damaged thereby.

WHEREFORE, Plaintiff USA Technologies, Inc. demands judgment in its favor and against John Doe and Jane Does, anonymous website bloggers operating as Vendician, Usatsucks, Hdumasse and Vendcard, for money damages plus interest, costs, and any other relief deemed appropriate by this court.

#### COUNT II

# PLAINTIFF USA TECHNOLGIES, INC. V. DEFENDANTS ANONYMOUS INTERNET WEBSITE BLOGGERS OPERATING AS VENDICIAN, USATSUCKS, HDUMASSE AND VENDCARD DEFAMATION

- 29. Paragraphs 1 through 28 hereof are incorporated by reference herein as if set forth in full.
- 30. USAT believes and avers that there is a sufficient basis for a defamation action against the involved individuals since: the communications apply to USAT; a recipient would understand their defamatory meaning applied to USAT; special harm resulted to USAT from their publication; and no privilege applies.

WHEREFORE, Plaintiff USA Technologies, Inc. demands judgment in its favor and against John Doe and Jane Does, anonymous website bloggers operating as Vendician, Usatsucks, Hdumasse and Vendcard, for money damages plus interest, costs, and any other relief deemed appropriate by this court.

#### COUNT III

## PLAINTIFF USA TECHNOLGIES, INC. V. DEFENDANTS ANONYMOUS INTERNET WEBSITE BLOGGERS OPERATING AS USATSUCKS BREACH OF FIDUCIARY RELATIONSHIP AND BREACH OF CONFIDENTIAL RELATIONSHIP

- 31. Paragraphs 1 through 30 hereof are incorporated by reference herein as if set forth in full.
- 32. The posting of Message id 1309 as alleged in paragraph 10 above by Defendants John Doe and Jane Doe, anonymous website bloggers operating as usatsucks, disseminated confidential and

proprietary information to the public about USAT's employee relationships.

- 33. The information posted in the preceding paragraph could only have been known by individual(s) in a confidential relationship with USAT who had privy to confidential and proprietary business information.
- 34. By posting the confidential and proprietary information about USAT's business, Defendants John Doe and Jane Does, anonymous website bloggers operating as Usatsucks, have violated their confidential and fiduciary relationship with USAT and have caused damage to USAT's business.

WHEREFORE, Plaintiff USA Technologies, Inc. demands judgment in its favor and against John Doe and Jane Does, anonymous website bloggers operating as Usatsucks, for money damages plus interest, costs, and any other relief deemed appropriate by this court.

LURIO & ASSOCIATES, P.C.

RV

MSL7613

Margaret Sherry Lurio, Esquire

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Philadelphia, PA 19103

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mlurio@luriolaw.com

Attorney for Plaintiff USA

Technologies, Inc.